

Subject: Re: Cruise outreach

From: Lorena Parker

Date: 10/05/2016 02:33 PM

To: Elise Swanson

CC: Luis Solis <luis.solis@metroshore.com>, Augie Bezmalinovich <abezmalinovich@portla.org>, Jonathan Williams <jwilliams@labattleship.com>

Agreed. The subject came up in our board meeting again about informing the cruise passengers about the availability of the trolley on cruise days. I am willing to run a free trolley for passengers if I can get the information to them before they arrive.

How would be the best way to do that?

Lorena Parker
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On Tue, Oct 4, 2016 at 11:07 AM, Elise Swanson <eswanson@sanpedrochamber.com> wrote:

Hi,

We also need to include Susan Wong in the conversation. I met her last week and dropped off materials to her. I believe she works for Luis and she is on the front lines of passenger service and information.

Elise Swanson
President/CEO
San Pedro Chamber of Commerce
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From: Lorena Parker [mailto:lparker@sanpedrobid.com]

Sent: Tuesday, October 04, 2016 10:44 AM

To: Luis Solis <luis.solis@metroshore.com>

Cc: Elise Swanson <eswanson@sanpedrochamber.com>; Augie Bezmalinovich <abezmalinovich@portla.org>; Jonathan Williams <jwilliams@labattleship.com>

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Luis,

I would like to continue the conversation regarding how to best communicate with the cruise ship passengers ahead of their arrival, how we can create collateral material for them (i.e. visitor maps) and offer them free trolley service.

When would be a good time to meet?

Lorena Parker

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